

Success Story Worksheet



Provide as many concrete and memorable details as possible – as soon after learning about the success/story as possible – and concentrate on how the success/story relates to the bigger picture.

* Required Field

Date Submitted:

6/21/2021

County/Area/Tribe:

Cass

Goal Area:

- ☒ Cessation
- ☒ Disparate Populations
- ☒ Secondhand Smoke Exposure
- ☐ Youth Prevention

Individuals/Target Audience:
(who this happened to)

60 multi-family housing units for low-income families

Individual(s) Contact Info:
(if applicable)

n/a

Setting:
(Where and when this took place)

June 15, 2021
Plattsmouth Housing Authority

Conflict:
(obstacle, barrier or problem)

Protecting Plattsmouth Housing Authority multi-family housing residents from potential harm resulting from secondhand and thirdhand smoke exposure. There is no risk free level of smoke exposure and secondhand smoke exposure is higher among people living below the poverty level and those with less education.

Action:
(what happened)

To provide support and education to multi-family housing residents in Sarpy and Cass counties, T.E.A.M. provided “Tobacco QUIT Bags” to be distributed to 60 units of the Plattsmouth Housing Authority. Education consisted of the risks of tobacco use and Covid19 fliers, the T.E.A.M. brochure and the Nebraska Tobacco Quitline flier. The PHA Executive Director, Sheryl Parshal, expressed a need to move to a 100% smoke-free policy and concerns about the aerosol smoke exposure within the facility. She brought up her concerns to the Plattsmouth Housing Authority Board of Commissioners and it was voted to have the property be 100% smoke-free to be in compliance with the Housing and Urban Development’s policy on smoke-free public housing properties. The policy includes both indoors and outside. Education and technical assistance was provided to the PHA Executive Director on policy implementation and the manager took the request to the board.

Outcome(s):
(measurable or concrete evidence of change)

The property manager and Plattsmouth Housing Authority board implemented a 100% smoke-free policy, both indoors and outside, while offering support to residents that used tobacco.

Relevance:
(how this story helps us demonstrate need or measure success)

The property manager’s advocacy to implement a 100% smoke-free property helped to reduce the risk of secondhand and third-hand smoke exposure. 60 multi-family housing unit residents are further protected from exposure of more than 7,000 chemicals, of which hundreds are toxic and about 70 can cause cancer.

Submitted by:
(name & agency)

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